

# Leta BEAM



## *Tomorrow Belongs to Women Fresh Leadership Thinking For a New Economy*

A new, more fluid, more creative *Age* has begun in the US. There is a growing body of quantitative and qualitative evidence that we are on the verge of the biggest and most profound wave of economic change in a thousand years. We are evolving through the Information Age (woman as computer) as well as the Age of Experience and entering the Inspiration Economy. Business will be conducted very differently in ten years than it is today.

In this program, we uncover the new business rules that are emerging as a result of this evolution, their implications for our success strategies, how they favor professional women's brilliances and the lubricant that will allow us to seize this leadership moment with ease and elegance. *Leadership Tip: Start thinking more like a woman.*

### **Keypoints:**

- Beyond the Information Age - right brain rising
- Making the leap to the Inspiration Age
- Intentionality - bridging information and inspiration
- Integrating the three primary intelligences for peak business experience
- Business coaching as the language for creating and sustaining change
- Omni-competent leaders guide to finding, keeping and cultivating great talent

### *Value of Attendance*

- Understand significant shifts in business culture from a different vantage point
- Creatively prepare to capitalize on new opportunities
- From leadership to recruitment, understand and positively exploit the pivotal role that women may play in the re-imagination of our business code.
- Map out a plan to create Inspiration Age leaders at all levels
- Add key tools to your leadership toolbox to rise to the challenge of the new economy
- Learn to live as an inspiration age role model

### **Who Should Attend:**

Presidents/CEOs  
COOs/Vice Presidents  
Leadership Team Members  
Talent Planners  
Professional Women of Influence  
Future Women of Influence  
Board Members

### *Who Is This Speaker?*

Leta Beam is an international professional speaker, author and President of Vantage International, a premier leadership and business coaching firm. Recognized as one of the Best 50 Women in Business in PA in 2005. Featured as 2006 Honoree in the Portraits of Strength Calendar by Pinnacle Health System. Former President/CEO of Kairos Health Systems. Former executive and intrapreneur at nation's largest healthcare insurer. Co-author of Building An Extraordinary Business. Well known for extraordinary personal power. Well regarded for business savvy and leading edge leadership thinking.

## Seminar and Keynote Outline

### *Beyond the Information Age*

- Information is a given. Facts and data are ubiquitous, free and available at the speed of light for more and more of us.
- Technology is automating white collar work or allowing overseas outsourcing. "Work" will change for us. So, what's next?
- Logic and linear thinking, the lynchpin of the Information Age, is no longer sufficient. We need something more than logic for what's next.
- Top talent is already searching for a new business experience. Attracting and keeping that talent to your organization means delivering a fresh cultural approach.

### *The Leap to the Inspiration Age*

- There is a growing hunger for work that has deeper meaning and truly is inspired and inspiring
- Moving from success to significance
- AKA - The Conceptual Age
- The new Inspiration Age toolbox - What's in it? What's not?
- Women - America's competitive secret
- Nine strengths that professional women have in abundance and their alignment with the leadership needs of the new economy
- Information and technology remain "givens"
- From hard work to hard play
- Learn the cerebral hokey-pokey - whole brained leadership is an essential
- Culture busting by blending touchy-feely with nuts and bolts
- Five business truths to unlearn immediately

### *Intentionality: The Path to Integrated Leadership Thinking*

- Manage thoughts, feelings, beliefs to aid in deliberate creation
- Surface up limiting beliefs and psychosclerosis
- Seven tools to ratchet up intentional leadership
- Avoid tunnel thinking which always leads to tunnel problem solving

### *Integrating The Three Primary Intelligences*

- Foster an environment that engages the "power of three", interrelating logic, intuition and feelings to create new business models, new products, new cultures
- Poster children for integrated business thinking
- Create a new platform for decision making and problem solving

### *Business Coaching - The Language of Inspiration*

- Coaching skills are ideal transmitters for integrated business thinking
- Manage things and coach people
- Ask a different set of questions
- Support greater levels of emotional and intuitive intelligence
- Feed the change process a healthy, sustainable diet
- Help people to more easily "enroll" in change
- Practical tools, strategies to create inspiration leaders at all levels

### *The Omni-Competent Leader's Guide to Talent Planning*

- Grow inspiration leadership and culture and talent will find you
- Growing coaching skills at all levels
- Identifying, empowering and rewarding organizational ambassadors
- Refining the way that you recruit, hire and promote to focus on Inspiration Age attributes
- Adopting a balanced, whole person approach to working relationships
- Establishing an extraordinary quality of work life
- Trusting and trustworthy as core competencies
- Actively engaging all in the development of the personal infrastructure to lead
- Actively assisting "influencers" to lead in a broader context